

# Something Different for Alabaster

Try something different to promote Alabaster this year. Purchase disposable coffee cups and lids like you would find at a coffee shop. Generic cups (without logos) may be purchased at many discount and party stores.

Have a printer make up coffee cup sleeves for you, or print labels for the cup itself. The church logo, NMI logo, the word “Alabaster,” or other ideas are great for this. (You can find NMI logos on the NMI Web site: [www.nazarenemissions.org/10019/story.aspx](http://www.nazarenemissions.org/10019/story.aspx).) Note: See some ideas that have been used around the world on the front cover of this issue.

Punch holes in the lids for coins to fit through. Assemble the cups, lids, and sleeves so they are ready to distribute the day you promote Alabaster.

Challenge the people in your congregation to put money into their “Alabaster cup” every time they buy coffee. Or suggest that they give up coffee for a set time; and every time they crave a coffee, put the amount they would pay for the coffee into the cup. *Don't forget to encourage children and teens to participate as well.*

For people who don't drink coffee regularly, ask them to think of another indulgence they enjoy (candy, pop, new shoes, etc.) and give every time they wish to buy that item.

These cups fit perfectly in built-in cup holders of cars, so you can have them with you every time you drive somewhere.



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